



MCWRS

Massachusetts Coalition for
Water Resources Stewardship

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Corporate Members – Become a Sponsor of the 9th Annual Water Resources Strategies Symposium!

The Massachusetts Coalition for Water Resources Stewardship (MCWRS) is a non-profit organization funded entirely by its members. Our ability to present our successful annual Symposium program comes from the support of our members, attendees, and our corporate sponsors. As a Symposium sponsor, you can increase visibility and build relationships with municipal staff and regional and national water industry leaders. Sponsors will receive corporate visibility on social media, event materials, and complimentary registrations. This offer is only available to current MCWRS corporate members. **Sign up to be a sponsor by emailing events@mcwrs.org or calling Samantha Souto at 617-357-5772 x 18 by Monday, April 23, 2018.**

Last year's Symposium attracted over 125 water resources professionals. Our program featured an entertaining, informative and inspiring keynote address from George Hawkins, former CEO and General Manager of DC Water and included speakers from MassDEP, municipalities, and consultants. We are currently developing the 2018 Symposium program and expect similar success at this year's event on **Friday, May 18**, at the [Marriott Courtyard Boston Marlborough](#).

For **\$1,000**, your sponsorship benefits include the following
(after payment is received):

- ◆ 3 complimentary registrations
- ◆ Full page advertisement in the folder of event information
- ◆ The option to distribute promotional materials (i.e., branded pens)
- ◆ Social media coverage before, during, and after event
- ◆ "Thank you" announcement at breakfast and lunch
- ◆ Sponsor ribbons on name badges
- ◆ Your logo featured on:
 - ◆ Slide displayed between sessions
 - ◆ Podium sign
 - ◆ Signs at the refreshments table during morning and afternoon breaks
 - ◆ Event folder
 - ◆ Sponsors board at the registration table
 - ◆ MCWRS website and social media
 - ◆ Symposium marketing emails sent to our extensive distribution list



Corporate sponsors' logos were featured prominently during the 2017 Symposium on the projection screen and in the event program.

What to Expect after Signing up as a Sponsor

Once you've expressed interest in sponsoring the Symposium, MCWRS will request the following information and materials:

- Submit a payment to MCWRS at:
 Massachusetts Coalition for Water Resources Stewardship
 c/o Regina Villa Associates | 51 Franklin Street, Suite 400 | Boston, MA 02110-1301
- Once payment is received and your logo is provided, your company will be featured on the MCWRS website and in Symposium marketing materials.
- Send a high-resolution company logo (JPG file and PNG file with transparent background), in a square arrangement if possible.
- Send an advertisement for our event packet that satisfies the following specs:
 - Sponsorship dimensions: 10" H x 7.5" W
 - JPG in color (CMYK) at 300 ppi
- Provide the names of 3 employees who will use your complimentary registrations.
- Notify us of what promotional material you plan to provide at the event.

To sign up as a sponsor or for additional information, please contact events@mcwrs.org or call 617-357-5772 x 18 by Monday, April 23, 2018.